

# 2016 MQHA Directory

## Information sheet

### Ad rates:

**Cover** ---- \$1,000 - includes half-page inside color

**Back cover** -- \$575

**Full page color** -- \$375

**Half-page color** -- \$190

**Full page BW** -- \$180

**Half-page BW** -- \$110

**Business card rates:** \$90 / year newsletter; \$150 / year  
newsletter and Web

### Deadlines:

**Nov. 30** -- Ads need to be booked to secure spot, all ads need  
to be received by December 10

**Dec. 2** -- Year-end photos need to be sent to  
mqhanews@sunupranch.com; mailed photos need to  
include a stamped, self-addressed envelope if you  
wish to have the photo returned.

**Dec. 10** -- Editorial content for Directory to Vickie -  
mqhanews@sunupranch.com