

# 2018 MQHA Directory

## Information sheet

### Ad rates:

**Cover** ---- **Grab it now price \$750** ( by November 10 )

Regular price \$900 - Cover includes half-page inside color

**Back cover** -- **Grab it now price \$450** ( by November 10 )

Regular price  
\$500

**Full page color** -- \$375

**Half-page color** -- \$200

**Full page BW** -- \$180

**Half-page BW** -- \$110

**Business card rates:** \$90 / year newsletter; \$150 / year newsletter and Web

### Deadlines:

**Dec. 2** -- Ads need to be booked to secure spot, all ads need to be received by **December 10**

**Dec. 4** -- Year-end photos need to be sent to [mghanews@sunupranch.com](mailto:mghanews@sunupranch.com); mailed photos need to include a stamped, self-addressed envelope

**Dec. 10** -- Editorial content for Directory to Vickie - [mghanews@sunupranch.com](mailto:mghanews@sunupranch.com)

File size for the directory pages are 7.75 inches wide by 10.75 inches high. Allow at least a 1/4 inch margin on all pages - no ink on that. File with bleeds are 7.75 x 10.75 with .125 added to each side for the bleed. 8 x 11 would be a file with bleeds, margin space still needs to be taken into account