

MQHA BOARD OF DIRECTORS MEETING, LAKEVILLE HOLIDAY INN, JAN. 28, 2012

President Jay Thesing called the luncheon meeting to order at 12:45 P.M. Roll Call was taken with the following absences: Deloris Richards, Tony Anderman and the Futurity Committee chairmen. Since the Dec. Board minutes were printed in the Directory, Bonnie Minor moved to dispense with their reading. Darleen Gargano seconded and it passed. Chad Horkey gave the Treasurer's report. Although most events held in 2011 showed a profit there was a slight loss for the year, about \$1400. Chad passed out printed reports for MQHA, MYQHA and the Futurities. Bonnie moved to approve the Treasurer's report. Mary Mensch seconded and it passed.

Committee reports followed. Paige Broekema's report on the state shows will be held until the general meeting. The Feb 25 clinic and tack swap have their plans in order. Lainie DeBoer reported that the clinician will be Dawn Baker. Dawn has an afternoon flight to catch and will have to leave a little earlier so Lainie asked if the clinic could start earlier. The Board agreed. The tack swap will open at 9:30 A.M. The clinic will begin at 10:00 A.M.

Darleen Gargano is getting volunteers to work at MN Horse Expo on the last weekend of April. Mary Mensch has a good group of young riders for the Quarter Horse demonstrations. MQHA has paid for three stalls and Mary has asked the Amateurs to pay for four more.

Jay had no report on the WSCA open horse show. But the Youth at their meeting had discussed the open show and would like to work at it in preparation for their taking it over in 2013. Julie Gintner has offered to help also.

The 2012 4-H Boot Camp will be reported on at the general meeting.

The Communications report had Greg telling about our web site which gets 2400 visitors per month. Users would like to see more events listed on the web-site, not just horse shows. Advertising is down 10%. Greg is asking all Directors to bring in one service contract. The cost is only \$12 per month and can include all kinds of advertising, shoers, veterinarians, tack stores, feed stores etc. Vickie would like to have more reporters sending in news for the Newsletter. The Youth have 2 reporters.

Covers are available for sale from April on. When this was announced, Bonnie Minor and Lainie De Boer immediately bought covers, but others are available.

The Futurities had a combined meeting earlier in the day. The President wished to emphasize the unity of all three futurities, open, non-pro and MSSA. The MSSA auction is down 40% from 2009 but horse breeding is down 20% nationally, according to AQHA. MQHA's futurities have remained moderately successful but efforts must be continued. The move to Cannon Falls was successful. There has been positive feedback on the two day format. More incentive has to be given to riders, particularly at the auction. The open futurity will offer two "ante-up" classes, for four and older hunters under saddle and for four and over western pleasure horses. Those classes can be entered on the day of the show. The president is still looking for a futurity chairman. Eric Petry's business commitments are keeping him from continuing his

leadership . He will help out but cannot be chair. The MSSA is re-vamping their three year old western pleasure slot class. They will have a three year old class but it can be entered the day of the show. Any three year old is eligible if the sire was on the stallion auction sometime in the past five years. There will be more advertising of all three futurities as being one event.

There was no report on the trail ride or on the open show program except that Brenda Stevermer has the awards for that program.

Jay reported for the Region 3 Championships. There will be no cattle events but Jay stated we can try again next year and start earlier to work on getting cattle. Greg Booth said he has found cattle dealers that would be willing to bring them to the event. The new State Fair arena will be available for warm-up this year.

Continuing on to Special Events, it was felt that the team penners and ranch sorters have a lot of events in Minnesota but the ropers do not. Jay would like MQHA to explore offering roping classes at the Simon Outdoor Arena during the futurities.

The committee for seeking a MBNA Grant had met but at that time were still waiting for the AQHA guidelines. Now we have the guidelines but also a February 1 deadline. The guidelines include reaching out to groups such as 4-H to seek new members. Our Boot Camp would be in line with this but there was some concern that we couldn't ask for a grant for the same thing as last year. It was decided to re-work our request and include the all-novice shows. Julie Bernick has Mary Ebnet's paper-work from last year and she and Mary will work on "tweaking" it for another request.

The Amateur report told of that group's donation of four more stalls at Horse Expo and also \$1000 to the futurities. There will be a Ken Pautzke memorial at the Amateurs Corporate Challenge show.

Megan Eckstein reported for the Youth. They are looking at sending Youth members to the YES conference in Amarillo, to be held the week following Boot Camp. They have ten models lined up to model horse show clothes at the Boot Camp and are also donating two snacks for that event. Other plans include re-doing the Youth By-Laws, planning fund-raisers and working in the Quarter Horse booth at MN Horse Expo. The Youth association is doing very well, including financially, thanks to the efforts of the Youth and their advisor, Vicky.

Under "New Business" Kathy Baumgartner would like to have a one page information sheet in the WSCA's "Spotlight." Bonnie Minor moved to have MQHA pay for a page every three months. Chad Horkey seconded. After discussion, Bonnie amended her motion to do three pages per year, depending on which months would have the most impact. Kelly Manner seconded the motion and it passed. Mary Mensch will decide on the content and when to run it. She will confer with the Youth on this also.

MQHA has had a request to approve horse shows on July 25 and 26 at the Red Horse Ranch Arena in Fergus Falls. This request was from the North Dakota Amateur Association, sponsors of the two shows. The shows would immediately precede the Wadena Run on July 27, 28 and 29. These shows are also at Fergus Falls. Jerry Nanik spoke in favor of approving the shows, making the event a five day run. All five

shows would have dual approval -- both Minnesota and North Dakota. Alan Rieke moved to approve the shows. Dr. Wohlin seconded the motion and it passed. Several members felt that approval of these shows should be tied to getting approval for the Region 3 championships. But there are issues to be considered. Show secretaries or managers must be MQHA members. Approval fees must be paid to MQHA as well as the \$1 fee per horse per judge and the .25 per Youth class to the Youth. The Regions 3 classes that are closed to Regions 3 participants could not be approved since they are not open classes. These are some of the technicalities to be discussed in the future.

Chad Horkey presented the 2012 budget. Chad reiterated the fact that budget requests should be made to him ahead of time. The deadline is the December meeting. After discussion, Alan Rieke moved to approve the budget. Brenda Stevermer seconded and it passed.

Michael Van Dorn asked why MQHA was not seeking other grants. He was told that MQHA is not 501 (c) (3) which keeps us from being eligible for most grants. Bonnie Minor, Terri Shaleen and Julie Bernick will join Michael to look into private grants for MQHA.

The question was raised as to whether or not MQHA had to have yearly contracts with our business partners giving discounts. It was felt we should at least have a verbal agreement. Vicky stated that since the original contract includes a newsletter advertisement, she bills the vendors yearly to renew their ad and their commitment. Vicky has some of the original contracts. Warren Wilson may have some also. They should be gotten together.

Bonnie reported that she has had requests for Minnesota shows to include the stake race as a class in our shows. It can be both an Amateur and a Youth class. It might encourage more gamers to attend our shows.

Brenda Stevermer motioned to adjourn the Board meeting. Chad seconded and the motion passed.

Respectfully submitted,

Gloria Enger